



**THE HOGAN LAW FIRM<sup>SM</sup>**  
***FISHING TOURNAMENT***

The Hogan Law Firm is pleased to announce that *HPH Hospice* will again be the beneficiary of the **8th Annual Charitable Fishing Tournament**.

Since 1984, HPH Hospice has offered quality, compassionate hospice care to everyone in Pasco, Hernando and Citrus counties.

HPH Hospice patients receive services wherever they call home—in a primary residence, assisted living facility, skilled nursing home, hospice care center or hospital. And as a not-for-profit provider, HPH Hospice never denies services to anyone due to financial hardship.

The Hogan Law Firm believes in HPH Hospice and its mission, and feels that the organization is worthy of benefiting from this charitable event. The past seven tournaments have raised over \$150,000 for HPH Hospice. We hope you will consider the potential sponsorship opportunities and join us in support of HPH Hospice.

**Net Proceeds Benefitting**



**HPH**  
H O S P I C E

**A Chapters Health® Affiliate**

Licensed Since 1984

**SAVE THE DATE!**

**SATURDAY**

**MAY 06, 2017**

**2017 Hogan Law Firm  
Charity Fishing Tournament**





Members of the Firm happily pose for a photo to present a check for \$24,433.07 in net proceeds from the 2016 Hogan Law Firm Charity Tournament to HPH Hospice.

### **Charitable Contributions to Hospice:**

Sponsorship is critical to the success of this event. The 7th Annual Hogan Law Firm Charity Fishing Tournament puts the to-date donation to HPH Hospice at over \$150,000, in large part due to the generous contributions of our sponsors. We encourage you to look over our available levels of sponsorship. We hope you will find this to be as worthy a cause and organization as we do.

### **Media Coverage:**

With three months of publicity and media activity prior to the event, the tournament and its sponsors are well advertised. The media efforts include a full page ad in the local newspaper, local and regional radio station broadcasts, a website, a Facebook page, and advertising on news sites.

### **Attendance:**

The event averages 75 anglers. Anglers depart the beautiful Bayport area for a day of flats fishing. After “measure in,” anglers and their families gather at the Coast Guard Auxiliary in nearby Hernando Beach for an awards ceremony and a delicious BBQ dinner catered by Sonny’s BBQ.

**SPONSORSHIP MATTERS!**

# SPONSORSHIP PACKAGES

## ANCHOR SPONSOR

**\$5000**

- ◆ Five (5) complimentary Angler Enthusiast registrations;
- ◆ Information/marketing material donation for all attendees of the event;
- ◆ Personalized sponsor appreciation gift;
- ◆ Corporate name representation and inclusion on: tournament letterhead, tournament registration materials, print materials, and electronic media advertisements;
- ◆ Mention in all press releases;
- ◆ Logo representation and inclusion on table top displays on silent auction tables and angler dinner tables;
- ◆ Recognition on ad sheet;
- ◆ Sight exposure with banner and/or product display;
- ◆ Recognition on radio announcements; and
- ◆ Sponsor Spotlight during event.

## ROD AND REEL SPONSOR

**\$2500**

- ◆ Four (4) complimentary Angler Enthusiast registrations;
- ◆ Information/marketing material donation for all attendees of the event;
- ◆ Personalized sponsor appreciation gift;
- ◆ Corporate name representation and inclusion on: tournament letterhead, tournament registration materials, print materials, and electronic media advertisements;
- ◆ Mention in all press releases;
- ◆ Logo representation and inclusion on table top displays on silent auction tables and angler dinner tables;
- ◆ Recognition on ad sheet; and
- ◆ Sight exposure with banner and/or product display.

## HOOK AND LINE SPONSOR

**\$1000**

- ◆ Three (3) complimentary Angler Enthusiast registrations;
- ◆ Information/marketing material donation for all attendees of the event;
- ◆ Personalized sponsor appreciation gift;
- ◆ Corporate name representation and inclusion on: tournament letterhead, tournament registration materials, print materials, and electronic media advertisements;
- ◆ Mention in all press releases; and
- ◆ Logo representation/inclusion on table top displays during the event.

## LURE SPONSOR \$500

- ◆ Two (2) complimentary Angler Enthusiast registrations;
- ◆ Information/marketing material donation for all attendees of the event;
- ◆ Personalized sponsor appreciation gift; and
- ◆ Corporate name representation and inclusion on: tournament letterhead, tournament registration materials, print materials, and electronic media advertisements.

For more information or to sign on as a sponsor, please call (352)799-8423.

**Please make checks payable to HPH Hospice and mail to:**

The Hogan Law Firm  
20 S. Broad Street  
Brooksville, Florida 34601